

TED^xAsburyPark

Partner with the East Coast's Largest Idea Conference

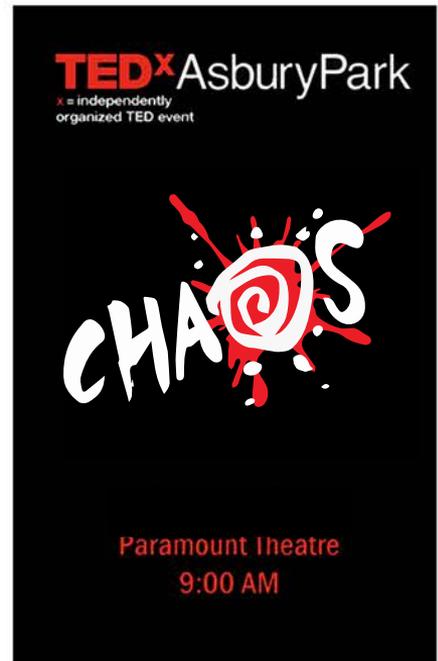


About Us

TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. The x in TEDx indicates an independently organized TED event, and there are thousands of TEDx events throughout the world. At a TEDx event, live speakers and performers spark deep discussion and connection in the spirit of sharing “ideas worth spreading.”

TEDxAsburyPark brings this spirit to the Jersey Shore, showcasing local talent through talks and artistic performances. Each year, TEDxAsburyPark holds an annual event at the historic Paramount Theatre in Asbury Park, inviting attendees to gain knowledge of community, education, and innovation during the all-day conference. Now in its 7th year, TEDxAsburyPark is one of the largest and highest-rated TEDx events on the east coast. We anticipate a minimum of 1,500 people in the audience for our May 18, 2019 event, CHAOS.

CHAOS: The void, the unknown, the absurd, the mess, the mystery. The only consistency is inconsistency. TEDxAsburyPark wrangles the chaotic all day on Saturday, May 18, 2019.





TED^xAsburyPark

x = independently
organized TED event

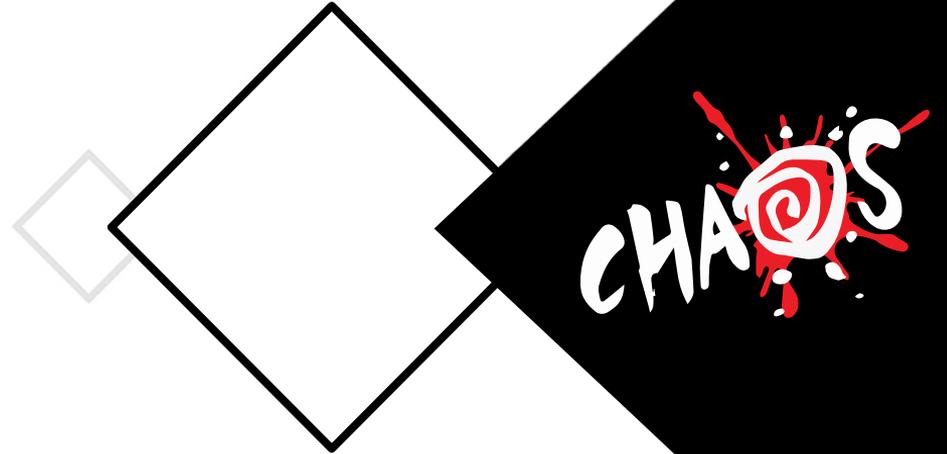
Mission Statement

In the spirit of “ideas worth spreading,” TEDxAsburyPark is a local program that brings people together to share a TED-like experience. At TEDxAsburyPark, speakers spark deep discussion and connections through their stories. The goal of TEDxAsburyPark is to bring world class TEDx talks to the Jersey Shore in an all-day event that inspires us to learn and think about the future of our home at the Shore.

Event / Program Summary

CHAOS: The void, the unknown, the absurd, the mess, the mystery. The only consistency is inconsistency.

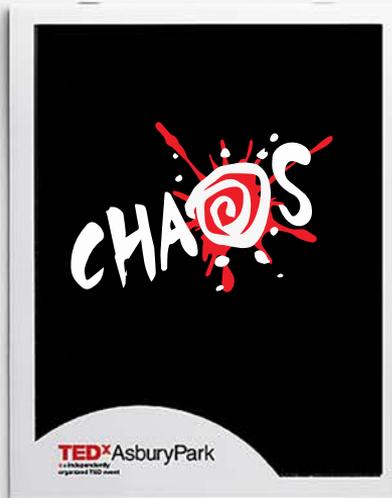
In 2019, TEDxAsburyPark is discovering and curating 25 speakers, entertainers, and artists who will share their CHAOS stories on the Paramount Theatre stage and Convention Hall on the Asbury Park Boardwalk. This year marks the 7th edition of TEDxAsburyPark. Join us as we wrangle the chaotic all day on Saturday, May 18, 2019.

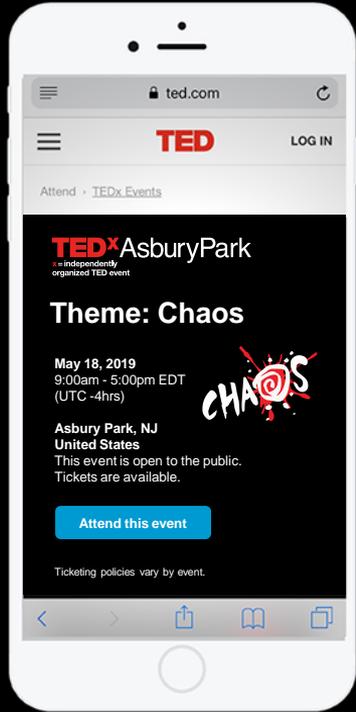


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Sponsorships & Donations





The TEDxAsburyPark Brand

- **7 Year** track record
- **1,000,000+** Video Views
- **200,000+** Yearly Reach
- **5,000,000+** Yearly Impressions
- **31.8%** email open rate
- **77%** Net Promoter Score (higher than Apple!)
- **120** speakers who reach an audience of 3M

2018 TEDxAsburyPark Stats

- **1100** Attendees
- **27** Speakers
- **40** Partners
- Family Income: **60% > \$100,000**

Loyal Subscribers and Growth

- **90%** Recommending
- **70%** Returning

Where We're Marketing...

- Young professional, entrepreneurial, and investor groups
- Greater Media NJ, WRAT, WJRZ, APP, triCityNews, Two River Times, tristate area newspapers, SeaStreak
- Our social media and email list reaching > 10,000
- The 17 start-up incubators in NJ
- New York commuter spots

TED Demographics

- **18M** unique monthly visitors to website (lots of eyeballs looking at your ad!!!)
- **68%** have household income of **\$75K+**
- **64%** are college graduates
- **88%** of TED viewers trust and are inspired by TED content
- **66%** of these viewers feel that our advertisers share TED's values



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What's in it for you as a Partner?

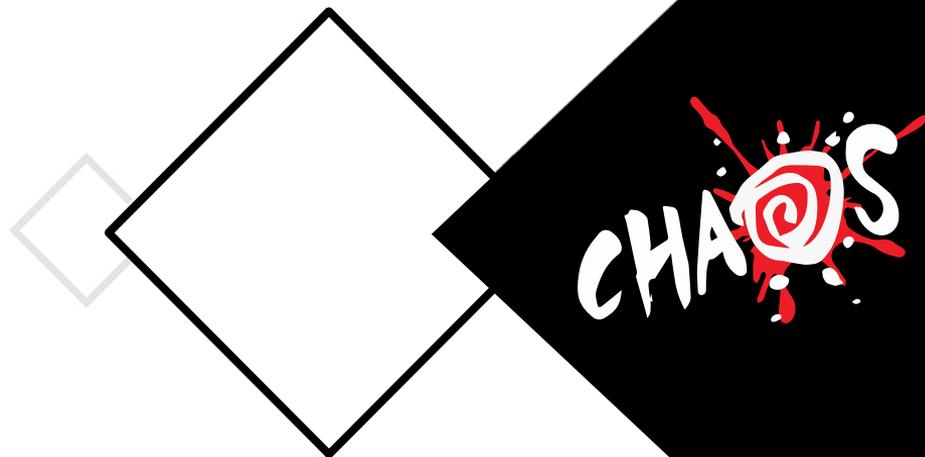
TEDxAsburyPark reaches the audience that you want to reach. Our attendees are decision makers, have the income, education, are technology driven, and have a desire to make things happen.

These are the people that you want talking about your brand with friends and co-workers.

Let us show you how to leverage the TEDxAsburyPark brand.

We have multiple partnership opportunities each offering different levels of visibility to our audience and the community.

We hope you'll consider becoming part of the TEDxAsburyPark community.



Sponsor Levels

We have 5 Sponsor/Advertiser Levels to fit your needs.



- \$ 500 Community Sponsor
- \$ 1,000 CommunityPlus Sponsor
- \$ 2,500 Speaker Underwriter
- \$ 5,000 Event Sponsor
- \$10,000 Platinum Event Sponsor

Each sponsor/advertiser receives access to the sponsor happy hour before the Live Audition on January 10, 2019 and Open Rehearsal April 4, 2019 where they have the opportunity to network with other sponsors, speakers, TEDx alumni, and key organizers.

Community Sponsor \$500



Community Sponsor Package Benefits

- Company-branded discount code to share with employees
- Individual/company name in sponsor listing in event guide
- Individual/company name on website partner page

Each sponsor/advertiser receives access to the sponsor happy hour before the Live Audition on January 10, 2019 and Open Rehearsal on April 4, 2019 where they have the opportunity to network with other sponsors, speakers, TEDx alumni, and key organizers.

CommunityPlus Sponsor \$1,000



Community+ Sponsor Package Benefits

All \$500 sponsor level perks PLUS

- Company logo in partner listing in event guide
- Company logo on website partner page

Speaker Underwriter \$2,500



Speaker Underwriter Package Benefits

All \$1,000 sponsor level perks PLUS

- Pairing opportunity with speaker on TEDxAsburyPark YouTube video
(Partner logo will be placed on intro and outro of video)
- Logo on partner slide, on screen at event
- Complimentary registrations for TEDxAsburyPark 2019 (2)
- Access to speaker/sponsor hospitality area (2)
- Invitation to Sunday brunch, May 19, 2019, with speakers and sponsors (2 per company)
- Your logo in our thank you ad in the triCityNews

Event Sponsor \$5,000

Event Sponsor Package Benefits

All \$2,500 sponsor level perks PLUS



- Named sponsor of an interactive art event (example: graffiti wall)
- Named sponsor of lunch, after party, or hospitality area
- Complimentary registrations for TEDxAsburyPark 2019 (4 total)
- Access to speaker/sponsor hospitality area (4 total)
- Invitation to show rehearsal on Friday, May 17
- Your logo in our thank you ad in the Two River Times

Platinum Event Sponsor \$10,000



Platinum Event Sponsor Package Benefits

All \$5,000 sponsor level perks PLUS

- Named sponsor of the CHAOS event (Exclusivity: one per industry)
- Sponsor spotlight blogpost and email newsletter feature on TEDxAsburyPark's channels (>10,000 impressions)
- Complimentary registrations for TEDxAsburyPark 2019 (10 total)
- Access to speaker/sponsor hospitality area (10 total)
- Company branded activation area at event for promotional purposes
- Your logo in our thank you ad in the Asbury Park Press



TEDxAsburyPark



THE FUTURE STARTS HERE



Bell Works





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Website

tedxasburypark.com

Social Media

Facebook, <https://www.facebook.com/TEDxAsburyPark>

Twitter @tedxasburypark

Instagram @tedxasburypark

LinkedIn <https://www.linkedin.com/company/tedxasburypark>

FAQs

Legal Organization Name: Expert Open

Tax ID: 46-4413611

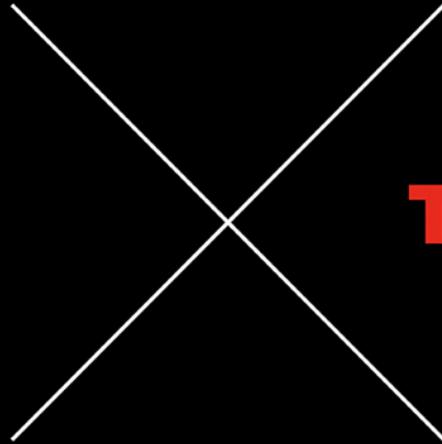
Event Name: TEDxAsburyPark

Year organization founded: 2012

Mailing Address:

323 Liberty Street
Long Branch, NJ 07740

THANK
YOU



TED^xAsburyPark